

Achieving Success as Vice President Membership



Presented by
District 84 Lt Gov Mktg
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Club Leadership Training Program

Membership Goals

Anticipate Changes

- Add at least one new member per month.



Membership Goals

Plan for the Future

- Have a minimum of 20 members at year-end.



Strategies for Membership Growth



- Promote benefits to current members
- Promote Toastmasters benefits to others
- Hold at least two membership contests
- Offer recognition

Transform Guests into Members



- Personally welcome guests and introduce them to others
- Explain benefits
- Vote
- Complete application / submit online
- Welcome new members into the club

Report on Current Membership



- Review roster on TI Web site
- Follow up

Guarantee Member Satisfaction



- Contact absent members
- Conduct surveys
- Distribute evaluation forms