



*Super Charge
Your Project with*
HPL
Leadership is Everything!

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Lt Gov Marketing




What is Leadership?



"Leadership:
the art of getting
someone else
to do something
you want done
because he wants to do it."

-- Dwight D. Eisenhower

What is Leadership?




"I start with the premise
that the function of
leadership is to produce
more leaders, not more
followers. Leadership is
about inspiration —
of oneself and of others."

-- Ralph Nader

Leadership vs. Management

Don't tell people
how to do things,
tell them what to do
and let them surprise
you with their results.




-- George S. Patton

Leadership vs. Management

Be gentle and you can
be bold; be frugal and
you can be generous;
avoid putting yourself
before others and you
can become a leader
among the people.

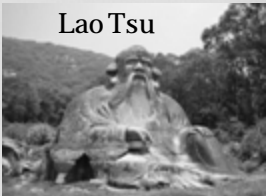
Lao Tsu



Leadership vs. Management

A leader is best when
people barely know he
exists, not so good when
people obey and acclaim
him, worse when they
despise him....But of a
good leader who talks little
when his work is done, his
aim fulfilled, they will say,
"We did it ourselves."

Lao Tsu



Slow Moving Clubs



- o Struggle to keep up on the road to success
 - o Membership stays down
 - o Drain on resources
 - o Goals are not met
 - o Break Down!
 - o Irritating!

Every project needs



Toastmasters



High Performance Leadership

High Performance Leadership

Teaches Leadership vs. Management.
Teaches How to use Vision to Set and Achieve Goals.

Teaches Cooperation and Coordination of Your Team



High Performance Leadership

Builds Toastmaster Leaders for Continuing Success

- ✓Builds Toastmaster Pride
- ✓Builds Toastmaster Identity
- ✓Helps Leaders achieve their goals



High Performance Leadership

Leader orders the HPL Program manual on-line, and READ THE BOOK!

- ✓Set you vision, mission, and core values for the project
- ✓Recruit your Guidance Committee.
- ✓Form an Action Team
- ✓Team develops the Plan
- ✓Team works the Plan



High Performance Leadership

Helps you and your team meet your goals, which strengthens our clubs and our district.

HPL makes your task more enjoyable, and your success more assured.

Everyone Wins!

