

# Success as CLUB PRESIDENT



District 84

Toastmasters Learning Institute

July 18, 2009

*"Together We Can!"*

# Welcome to the Matrix

- Meet your cohorts
- A Successful Club
- Workshop: Vision / Mission / Goals
- Successful Leaders
- Q&A
- Go Team!



# End State

- Vision / Mission Stmt / Goals
- Burning questions answered
- **EXCITED ABOUT YOUR TERM!!**



# You are not alone

- Team: Work with your officers
  - Monthly officer meetings
  - Review progress of members
- Area and Division Governors
- TI educational materials
- District 84 website
  - [Toastmastersd84.org](http://Toastmastersd84.org)
- Experienced members



# President's #1 Job

Rule your club



# President's #1 Job

~~Rule your club~~

Make your club **RULE**



# A Club that RULES:

- Active, enthusiastic participation
- Manual speeches
- Effective evaluations
- Membership at charter strength
- Leaders trained
- Distinguished / Select Distinguished / President's Distinguished



# Vision

“ Leaders create visions for their organizations. They **imagine** what they would like to happen in the **future**.

Their vision gives them **purpose** and **direction**, which they turn into **goals, plans, and activities**.

--Toastmasters

*High Performance Leadership* manual



# K's Vision for Oviedo

- To have a high-energy environment where members challenge themselves and take new risks.
- Your vision:



# Mission Statement

- Defines the purpose of the project
- Benefits
- “... to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn foster self-confidence and growth.” -- Toastmasters



# SMART Goals

- Specific, Measurable, Achievable, Realistic, Time-bound
- K's Goals for Oviedo
  - President's Distinguished by 2/09
  - One new activity per month
  - Consistently publish monthly newsletter
  - Host inter-club activities every other month
  - Conduct monthly mentoring



# Distinguished Club Program

- 2 Competent Comm.
- 2 more CC
- 1 Adv Comm.
- 1 more Adv Comm.
- 1 Competent Ldr, ALB, ALS, or DTM
- 1 more CL, ALB, ALS, DTM
- 4 new members
- 4 more new members
- 4+ officers trained
  - July/Aug
  - Jan/Feb
- Club dues on-time & officer list on time



# Metrics

- DCP
  - Successful members, club growth, leadership
- Members moving through CL manual
- Members deliver one speech / month



# Tools for Success

1. Vision, mission statement, goals and metrics.
2. District 84 website: [toastmastersd84.org](http://toastmastersd84.org)
3. Area Governor and Division Governor
4. TI Educational Materials:
  1. Successful Club Series
  2. Better Speaker Series
  3. Leadership Excellence Series
5. Club Ambassador Program



# My Responsibilities

- #1 My members' success
- Ensure the club is growing
- Submit (dues, officer lists, member awards) ON TIME and preferably ONLINE.
- Attend training.
- Oversee DCP progress & communicate it to my club
- Attend & vote club's proxy at district meetings.
- Hold monthly officer meetings.
- Ensure guests are greeted warmly and enthusiastically.
- Recognize member achievements.
- Continue my own educational goals.



Everything I ever needed to  
know (about being President)  
I learned from kindergarten

teaching aerobics



# #1. It's not about me

- Serve our club



# #2

The thing everybody wants /  
needs the most:



#2

The thing everybody wants /  
needs the most:

TO FEEL SUCCESSFUL



# #3. Commit 110%

- Be a role model



# #4. SMILE



# Questions?



What **you** do **MATTERS**



“ I’m trying to free your mind.  
But I can only show you the  
door.

You’re the one who has to  
walk through it. ”

-- Morpheus, *The Matrix*

