

AREA GOVERNOR'S CLUB SPEECH

SUGGESTED POINTS OF EMPHASIS

FIRST ROUND

1. Describe Distinguished Club Program – 10 Goals
 - a. Emphasize the point of the DCP – Measure Club Health & Success
 - b. Review the Minimums: 20 members or 5 net gain by June 30, 2004
 - c. Review last year's results
 - d. Instruct on how to use Success Planning to achieve DCP

2. Educational Review
 - a. Emphasize vision of Toastmasters & Importance of Educational progress:
MANUAL SPEECHES!
 - b. Discuss communication and leadership tracks
 - c. Give VPE the Educational Tracking Forms

3. Membership Building
 - a. Smedley Award
 - b. Club membership contest
 - c. Club rescue – Adopt a Club
 - d. Membership Prospect Card

4. Upcoming Events - Calendar
 - a. International Convention
 - b. Upcoming Club, Area & Division Humorous Speech & Evaluation Contests
 - c. Fall Conference: October 24 – 26, 2003 – Melbourne
 - d. Per Caps Due Date – urge Clubs to collect annually in September

SECOND ROUND

1. Distinguished Club Program
 - a. First Half Performance
 - b. Plan for Accomplishing Results – Push Members & CTMs/ATMs
 - c. Remind Club of Minimums (20 or net gain of 5 by June 30, 2004)

2. Membership Building & Programs
 - a. TI Program
 - b. Club contest
 - c. Membership Prospects Card
 - d. Adopt a Club – Club Specialists – Prospects for New Clubs

3. Calendar – Events
 - a. Per Caps Deadline – April 10, 2004
 - b. Club, Area & Division International Speech & Table Topics Contests
 - c. Spring Conference – May, 2004
 - d. June 30, 2004 Year End Deadline